

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 1 – Strengthen Partnerships with Key Community Health Providers & Organizations

Submission date:

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Develop collaborative efforts to improve healthcare within Allen and surrounding counties.														
Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.														
American Cancer Society – Warren County Chapter														
American Heart Association														
National Stroke Association (2014)														
Allen County Health Department														
Kentucky Cancer Program														
Medicaid Managed Care Programs/Case Management														
Refugee Assistance Center														
Southcentral Kentucky Community Action														
Western Kentucky University Rural Health Institute & Mobile Unit														
The Core of Scottsville and Allen County, Kentucky														
Allen County Chamber of Commerce														
WBKO														
Heart Disease and Stroke Prevention Task Force														

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.1 – Preventive Care & Disease Management: Diabetes

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Provide community diabetes education forum												Yellow		Green
Provide CME about diabetes program to physicians			Gray			Gray						Gray		Green
Feature articles on benefits of diabetes education in community newsletter, WellNews, and in Physician Newsletter		Yellow	Yellow	Yellow										Green
Present 90 Seconds to Better Health segment on diabetes														Green
Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral process for outpatient diabetes education.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Explore opportunities to develop ED admissions identification process related to diabetes complications.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Develop process to ensure patients have regular healthcare provider.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Provide diabetes education at hospital community outreach events		Yellow	Yellow	Yellow		Gray								Green
Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program		Yellow	Yellow					Gray		Gray				Green
Provide diabetes education through Commonwealth Health Free Clinic		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit			Yellow	Yellow	Gray					Gray				Green
Provide free blood glucose screenings at The Medical Center at Scottsville Fall Health Fair for Allen County											Gray			Green

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.2 – Preventive Care & Disease Management: Obesity

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Increase awareness and utilization of The Medical Center's outpatient medical nutrition counseling services through marketing of services.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	
Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.									Gray		Gray			C
Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year, and make classes available for onsite employer groups.		Yellow	Yellow						Gray	Gray				
Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.		Yellow	Yellow	Yellow	Gray	Gray		Gray		Gray	Gray	Gray		
Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruit & vegetables		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	
Offer Overeaters Anonymous		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.3 – Preventive Care & Disease Management: Cardiovascular

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Provide education to community about heart disease and stroke risk factors. Educate on how to modify risk factors through healthy lifestyle choices.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Provide heart disease and stroke risk factors campaign utilizing newsletters, programs at the Health & Wellness Center, and through Worksite Wellness for employer groups, civic organizations, and community organizations.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visit and readmissions		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green
Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.		White	White	White	Gray	White	White	White	White	White	White	White	White	Green
Committee for Chest Pain Accreditation / Stroke Center Accreditation Committee and Surveys		Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Green

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.4 – Preventive Care & Disease Management: Drug and Alcohol Abuse & Addiction

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Work in conjunction with community partners to educate adults and children about hazards of drugs and alcohol abuse through community forum.														
Provide drug and alcohol abuse & addiction educational materials at the Health & Wellness Center and at community outreach events including a Women-in-Charge Luncheon in 2013.														
Participate in the National Drug Take Back Initiative by promoting National Drug Take Back Days to hospital employees, patrons at the Health & Wellness Center and to businesses through Worksite Wellness.														
CME program for physicians on Trends in Drug Abuse.														

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.5 – Preventive Care & Disease Management: Cancer

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Provide information regarding the fast and effective mammography screenings available at The Medical Center at Scottsville														
Educate providers on the importance of women's health and the need to order Mammography Screenings														
Provide education on the hazards of smoking specific to lung cancer (as well as stroke and heart disease) through community outreach events such as the Health & Wellness Expo, Men's Health Event, Women's Conference, Medical Center at Scottsville Health Fair, and through Worksite Wellness and Speakers Bureau														
Work in conjunction with community partners for implementation of smoke free environments throughout the community.														
Provide Cooper Clayton Smoking Cessation Classes at The Medical Center at Scottsville														

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Strategy 2.6 – Preventive Care & Disease Management: Motor Vehicle Crash Death Rate

ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	
Work in conjunction with community partners to educate adults and children on the importance of safe driving and seatbelt use														
Provide education on not texting and driving through awareness initiatives														
Participate with the Governor’s pledge against texting while driving, by offering the window decals that feature the message “No Text on Board.”														
Support and participate with Mothers Against Drunk Driving (MADD) and other organizations that bring awareness to driving under the influence.														
ACTION STEPS	RESPONSIBLE	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	

Yellow - 2014 Action Steps accomplished/planned or ongoing
Gray - 2013 Action Steps accomplished or ongoing

C – completed

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Promote utilization of the Rural Health Clinic services in lieu of ED visits through community and worksite education when appropriate.																
Work in conjunction with community health partners to develop directory of available health services and resources for the community.																
Research feasibility of working in conjunction with WKU Mobile Health Unit to provide preventative and limited primary care to underserved areas i																

Strategy 3 – Access to Care

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

STRATEGY 1 – STRENGTHEN PARTNERSHIPS WITH KEY COMMUNITY HEALTH PROVIDERS & ORGANIZATIONS

Develop collaborative efforts to improve healthcare within Allen and surrounding counties.

- WBKO – Health and Wellness Expo January 2014
- Healthy Monday Campaign ongoing
- WKU – 10K Classic October 2014
- Barren River Community Health Planning Council ongoing
- Heart disease and Stroke Prevention Task Force March 2014
- Bright Project- Childhood Obesity(Barren River Initiative to Get Healthy Together) Aug 2014 – ongoing
- KY Partnership-Farm Family Health January 2015

Strengthen relationship with organizations below. List is not exclusive, other organizations and providers will be added as identified.

American Cancer Society

- Relay for Life May 2014
- Transportation of cancer patients ongoing
- Cancer Committee Meetings Quarterly

American Heart Association

- Heart Walk September 2014
- CHC Fit Friendly Worksite Award- Platinum 2014

National Stroke Association

- LEAP Stroke Program (Lifelong Education and Advocacy Program) February & March 2014
- Power Sunday March & May 2014

Allen County Health Department

- Facilitates Cooper Clayton Smoking Cessation Classes April 2014

Kentucky Cancer Program

- Cooper Clayton Smoking Cessation Class Jan - Apr & Sep - Dec 2014
- Sun damage screenings May & June 2014
- Cancer Committee meetings Quarterly
- Plan to be tobacco free November 2014

Medicaid Managed Care Programs/Case Management

- Better choices Better Health (Coventry Cares) Oct – Nov 2014
- KYnectors set up at Health and Wellness Center during wku screening April 2014

Refugee Assistance Center

- Annual visits to identify languages ongoing
- Creating patient information handbook in Spanish ongoing

Southcentral Kentucky Community Action

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- Donations from ICARE food Drive July 2014
- Better Choices Better Health Oct – Nov 2014

Western Kentucky University Institute for Rural Health Mobile Health Unit

- Osteoporosis/Bone Density Screening March 2014
- Blood Sugar and Cholesterol Screening February 2014
- Free HGA1C and Glucose Screening at The Core August 2014
- Free HbA1C and Glucose Screening August 2014
- 11th St. Missionary Baptist church (partner with Mobile unit) Glucose/ AIC September 2014
- Brownsville Senior Center Partner with IRH Glucose AIC screenings September 2014
- Bowling Green Towers Partner with IRH Glucose/ AIC screenings September 2014
- 5210 project Dishman McGinnis August, September 2014

(The Core) YMCA of Scottsville and Allen County, Kentucky

- Changed Name to The CORE, Fall Health Fair September 2014
- Free Health Screenings, Blood Pressure, Warning signs for Emotional Health And Aging Monthly
- Blood Sugar and Glucose screenings with mobile unit and Diabetes Educator August 2014

Allen County Chamber of Commerce

- Hosted Chamber Breakfast October 16th featuring Dr. Michael Hubbard speak Oct 2014
On the dental clinic and Doris Thomas on the CHF

WBKO

- Chest Pain Drills February 2014
- Health and Wellness Expo Jan 2014
- The Medical Center 10K Classic Oct 2014
- Help promote community education such as chest pain, stroke awareness ongoing
- 90 seconds to better health monthly

Heart Disease and Stroke Prevention Task Force

- Care collaborative – Blood Pressure education cards and tracking February 2014 - ongoing

STRATEGY 2.1 – PREVENTIVE CARE & DISEASE MANAGEMENT: DIABETES

Enhance awareness and utilization of the outpatient diabetes education program through marketing of services to community and healthcare providers.

- Thank you treat to physicians with highest diabetes referrals monthly
- Promoting services to physicians monthly
- Worksite Wellness Boards monthly
- Health & Wellness Expo January 2014
- *WellNews* January - March 2014
- Chandler Park Assisted Living: Diabetes Presentation November 2014
- ENSPIRE health coaching for CHC employees April 2014

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- CHC benefit health screenings March 2014
- Doctors Day March 2014
- Letter to physicians on Diabetes Education to help their practice March 2014
- Men's Health Conference June 2014
- WEMS Health and Safety Fair: Diabetes Presentation May 2014
- Adult Day Care – Diabetes Presentation June 2014
- Promoting Diabetes Prevention Program - WBKO and radio July 2014
- Chandler Park Assisted Living: Diabetes Presentation November 2014
- Women's Conference September 2014
- Noon Lion's Club: Diabetes presentation (Tammy Davis) January 2015

Provide community diabetes education forum.

- Planning for November 2014

Provide CME about diabetes program to physicians and offer CEU's to Nurses

- Diabetes Medication Update: Melinda Joyce (CME and CEU)
- Charcot Foot (CEU)
- Obesity and Bariatric Surgery: The Effects on Diabetes (CEU)
- New Treatment Options for Diabetes (CME and CEU) December 2014

Feature articles on benefits of diabetes education in community newsletter, *WellNews*, and in Physician Newsletter.

- *WellNews* "Education Helps Woman Get Diabetes Under Quick Control" January - March 2013
- *WellNews* "Real Men do take care of their Health" April – June 2014
- *WellNews*: Pre-Diabetes Separating Fact from Fiction July- Sept 2014
- *WellNews*: Diabetes Prevention Program July – Sept 2014

Present 90 Seconds to Better Health segment on diabetes (Dr.Hammad) June 2014

Explore opportunities to identify readmissions of patients with diabetes and enhance patient referral process for outpatient diabetes education.

- Met with hospitalists in May 2013 to look at simplifying referral process ongoing
- Community Health Worker Program April 2014 - ongoing

Explore opportunities to develop ED admissions identification process related to diabetes complications.

- Martin with IT has ability to pull ED admissions for patients with diabetes April 2014 - ongoing
- Community Health Worker program

Develop process to ensure patients have regular healthcare provider.

- Patients are referred to Fairview Primary Care Center

Provide diabetes education at hospital community outreach events.

- Health & Wellness Expo January 2014
- Free Blood Sugar Screening in Edmonson and Butler Counties February & March 2014
- White Plains Baptist Church June 2014
- Edmonson County Back to school bash July 2014

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- | | |
|--|--|
| <ul style="list-style-type: none"> • Fall Health Fair, screenings and Diabetes Educator was available • Logan Aluminum Health Fair (Healthy Lifestyle) • 11th Street Missionary Baptist Church A1C and Glucose screenings • Diabetes prevention program • Diabetes Prevention Program • Bowling Green Towers (partner with IRH) Glucose/ A1C screening • Diabetes forum • Free cholesterol and glucose screening at H&W Center • Noon Lion’s Club (Diabetes) • Group Diabetes Class • Changing group class to a one day boot camp • Diabetes Prevention Group • Pre-diabetes Class • Diabetes Support Groups • Healthy Habits for A Healthier You | <p>September 2014; October 2015
July 2014
September 2014
August –December 2014
April 2015
September 2014
November 2014
November 2014
January 2015
January 2015
April 2015
January 2015
March 2015
Monthly
May 2015</p> |
|--|--|

Offer onsite diabetes education classes for employer groups through TMC Worksite Wellness Program.

- | | |
|--|------------------------------|
| <ul style="list-style-type: none"> • Promote Diabetes Prevention Program to employer groups • Offer onsite diabetes education to any employer group interested | <p>July 2014
ongoing</p> |
|--|------------------------------|

Provide diabetes education through Commonwealth Health Free Clinic.

- | | |
|--|----------------------------|
| <ul style="list-style-type: none"> • Patients are referred to Health and Wellness Center • James, RN at Free Clinic helps diabetics with some self-management tips | <p>ongoing
ongoing</p> |
|--|----------------------------|

Research feasibility of providing diabetes education to patients in rural counties in conjunction with WKU Mobile Health Unit.

- | | |
|--|---|
| <ul style="list-style-type: none"> • Offering free blood sugar screenings in Edmonson and Butler Counties • Offered free glucose screenings at BG Towers | <p>February & March 2014
Feb – March 2014</p> |
|--|---|

Provide free blood glucose screenings at The Medical Center at Scottsville Fall Health Fair for Allen County.

September 2014

STRATEGY 2.2 – PREVENTIVE CARE & DISEASE MANAGEMENT: OBESITY

Increase awareness and utilization of The Medical Center’s outpatient medical nutrition counseling services through marketing of services.

- | | |
|---|---|
| <ul style="list-style-type: none"> • Overeaters Anonymous • Recognition to physician offices with highest MNT referrals • Promote services to physicians • Worksite Wellness Boards • Health & Wellness Expo • <i>WellNews</i> • ENSPIRE health coaching for CHC employees • CHC benefit health screenings • Doctor’s Day • Letter to physicians on Diabetes Educations to help their practice • Men’s Health Conference | <p>weekly
monthly
monthly
monthly
January 2014
January - March 2014
April 2014
March 2014
March 2014
March 2014
June 2014</p> |
|---|---|

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- Chandler Park Assisted Living – Nutrition March 2014 & June 2014
- Bowling Green High School – Nutrition March 2014
- The Medical Center Teen Volunteer Presentation – Nutrition June 2014
- Healthy Eating Presentation – Adult Day Care June 2014
- The Boys and Girls Club (Body Fat and Blood Pressure) August 2014
- Housing authority health fair (body fat, EHAC, chest & stroke info) July 2014
- Barren River Adult day care (healthy eating) July 2014
- Jody Richards elementary Fall Festival (Height, weight, pulse, EHAC, nutrition) September 2014
- Wellness Board restock (Obesity and Cancer) July 2014
- Falls prevention health fair Living hope (nutrition) September 2013
- Surgical weight loss support group August-September 2014
- Surgical weight loss support group Jan – June 2015
- Expectant Parent Fair September 2014
- Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
- Butler County High School (BMI,Body Fat Analysis) November 2014
- Barren River Adult Day Care (Heart Healthy New Year's Resolutions) Jan 2015
- BMI project (0 sugary Beverages) Dishman December 2014
- BMI project (5 fruits and vegetables to Dishman) Jan 2015
- BMI project (0 sugary beverages) Dishman April 2015
- Lion's Club (Medical Nutrition Therapy) Sarah Widener Jan 2015
- Family Night at Plano Elementary (Sugar Demo) March 2015
- Individual Grocery Tour with Dietitian available by appt Jan 2015
- Lions Club Presentation on promotion of Wellness Center Jan 2015
- Warren County Senior Services (Nutrition and Promotion) March 2015
- BRASS – Nutrition March 2015
- Healthy Weight Healthy Life April 2015
- BRASS- Preventative Care (Marilyn Wheat) April 2015
- Enspire Nurse refers pre-diabetics as they are identified in Crimson Care Manager to Diabetes Prevention Program

Coordinate community forum to address obesity epidemic utilizing the HBO documentary Weight of the Nation in 2013.

- Completed in 2013

Offer Healthy Weight/Healthy Life Classes at the Health & Wellness Center twice a year, and make classes available for onsite employer groups.

- Healthy Weight/Healthy Life Class January - February 2014
April – May 2014
Aug – Sept 2014

Provide healthy eating presentations by registered dietitian to school groups, civic organizations, employer groups, and community groups.

- Grocery Store Tour (Sarah Widener) quarterly
- Health & Wellness Expo: Presentation (Tim O'Nan and Sarah Widener) January 2014
- Gynecological Cancer Event: Presentation (Sarah Widener) February 2014
- Chandler Park Assisted Living :Presentation (Sarah Widener) March 2014
- Chandler Park Assisted Living- Nutrition March 2014 & June 2014
- Bowling Green High School – Nutrition March 2014
- Congestive Heart Failure Class – Nutrition April 2014
- Eating for Two March & May & Aug 2014

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- Eating for Two May 2015
- Wellness Wednesday at Jody Richards on Nutrition March 2014
- Pre-diabetes March & August 2014
- Healthy Eating Presentation – Corvette Museum (Sarah Widener) July 2014
- Logan Aluminum Health fair (Healthy Life style) July 2014
- Lunch and Learn (nutrition) Corvette Museum/ SW July 2014
- Healthy weight healthy life (SW) August-September 2014
- Eating healthy during the Holidays (SW) November 2014
- Women in Charge Luncheon (How busy women balance nutrition) March 2015
- Warren County Senior Services (Nutrition and Promotion) March 2015
- BRASS (Nutrition) March 2015
- Chandler Park Assisted Living (Nutrition) April 2015
- International Center (Nutrition) April 2015

Research grant funding in conjunction with health department to build permanent farmers market structure to assist in access to fresh fruits & vegetables.

- Access grants for Farmers Market ongoing
- Partnered to offer at Boys and Girls Club monthly with the Mobile Farmer’s MKT Aug – Oct 2014
- Mobile Farmer’s Market at boys and girls club (BP screenings) Aug 2014

Offer Overeaters Anonymous

ongoing

STRATEGY 2.3 – PREVENTIVE CARE & DISEASE MANAGEMENT: CARDIOVASCULAR

Provide education to community about heart disease and stroke risk factors. Educate on how to modify risk factors through healthy lifestyle choices.

- Stroke support groups monthly
- Mended Hearts support groups monthly
- Congestive Heart Failure Class January 2014
- Kentucky Partnership for Farm Family Health and Safety January and September 2014
- TMC demonstrates Chest Pain Drills on WBKO Media February 2014
- Women-In-Charge Luncheon: “Matters of the Heart” February 2014
- Stroke screening May 2014
- Marilyn Wheat, RN performs frequent Blood Pressure screenings at The Core of Scottsville
- Jacksonian Days in Scottsville(BP/glucose screenings, stroke, and chest pain info) March 2014
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- Men’s Health Conference June 2014
- LEAP (Lifelong Education and Advocacy Program) Feb-March 2014
- LEAP March 2015
- Women-In-Charge Luncheon: Heart Attack Symptoms August 2014
- A Day Just for Women September 2014
- Power Sunday (March Drive) March & May 2014
- Fall Health Fair Information available September 2014
- Community farmer’s market at girls and boys club (Chest Pain) September 2014
- Heart Walk Education staff aspirin packets and EHAC info September 2014
- FEAST (food allergy walk) Walk JG- (smoking cessation, EHAC, Stroke) September 2014

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- Congestive Heart Failure class October 2014
- I am Women: Preventing Strokes and recognizing Unique Symptoms in women forum October 2014
- Vascular screening August & September 2014
- Free Cholesterol and Glucose screenings September 2014
- Jody Richards Elementary Fall Festival (height/Weight/ Pulse/EHAC/ Nutrition) September 2014
- Expectant Parent Fair September 2014
- Logan Aluminum Health Fair (Healthy Lifestyle) July 2014
- Housing Authority Health Fair (body fat, EHAC, chest & stroke info) July 2014
- Back to school bash (Warren County HS) July 2014
- Norton Healthcare/UK Healthcare Stoke Care Network (Train the trainer) Jan 2015
- International Center: Chest pain presentation Jan 2015
- L.D. Brown Ag Expo Center (Chest/Stroke information) Jan 2015
- Senior Service Expo (Chest pain/Stroke information) Jan 2015
- Barren River Adult Day Care (Heart Healthy New Year's Resolution) Jan 2015
- International Center (Chest Pain) Jan 2015
- Wellness Boards restock (Heart Attack flyers) Jan 2015
- Career Day at Jody Richards Elementary School (chest pain awareness) March 2015
- Potter Gray Career Day (Chest pain awareness) March 2015
- Congestive Heart Failure (CHF) Class January & June 2015
- Stroke Support Groups Monthly 2015
- Brain Protector Program (Warren East Middle School) May 2015
- Stoke (Know your Risk) Flyers in Wellness Boards May 2015
- Enspire Nurse: Utilizes the Crimson Care Manager to refer patients to Community Paramedics if they qualify AMI and CHF patients.
- Enspire nurse continues to refer CHF classes at the Health and Wellness Center to patients on follow up calls.
- Jacksonian Days April 2015

CME and CEU's offered the following topics:

- Cath Conference (CME and CEU)
- Dual Anti-platelet Therapy after Stent Placement and Risks and Requirement of Discontinuing Therapy (CME and CEU)
- ACLS Renewal (CME)
- ECG Review: Interpreting the wave forms and understanding how waveforms Facilitate identifying cardiac disease (CME / 20 med students) August 2014
- CHF(Planning/ Noon Didactic & Med Students)
- ACLS Provider/ACLS Renewal (CEU)
- Accelerated Basic Cardiac Arrhythmia (CEU)
- Hypothermia Treatment Post Cardiac Arrest (CEU)
- 12 lead (CEU)
- IABP (CEU)
- Critical Care Pharmacology (CEU)
- Stroke Rehab/Early Detection/Risk (Planning CME & CEU)
- NIH Stroke Scale (CEU)
- Acute Coronary Syndrome: Reperfusion Strategies (CME) Feb 2015
- Supraventricular Arrhythmias: Identification and Treatment (CME) Feb 2015
- ACLS Renewal (CME) Feb 2015
- Is Sleep Apnea a Risk Factor for Cardiovascular Disease(CME) March 2015
- Cardiac Hemodynamics (CME) April 2015
- Acute Myocardial Infarction Management (CME) April 2015
- Accelerated Basic Cardiac Arrhythmia (CEU) Jan & April 2015
- ACLS Renewal (CEU) Monthly
- PALS Renewal (CEU) Jan 2015

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- Pediatric Simulation (PALS) (CEU) Jan 2015
- ACLS Provider (CEU) March 2015
- 12 Lead ECG Interpretation (CEU) April 2015
- Minimizing the Risk and Maximizing the value of the NIHSS (CME) March 2015
- Multidisciplinary rapid response team Training Simulation (CEU) Jan 2015
- IV TPA Administration Competency (CEU) March 2015
- Stroke Continuum of Care (CEU) March 2015

Provide heart disease and stroke risk factors campaign utilizing newsletters, programs at the Health & Wellness Center, and through Worksite Wellness for employer groups, civic organizations, and community organizations.

- 911 Campaign: Heart and Stroke 2013-2015
- Health & Wellness Expo (Primary Stroke Center) January 2014
- *WellNews* "Rehab Helps Stroke Survivors Take Back Their Lives" January - March 2014
- Congestive Heart Failure Class February 2014
- Worksite Wellness Boards: Matters of Your Heart February 2014
- Worksite Wellness Boards: Spot a Stroke F.A.S.T May 2014
- *WellNews* "Track these Crucial Numbers(Chol,Triglycerides,Blood Pressure) April 2014
- *WellNews* "Surviving in the Stroke Belt" April - June 2014
- *WellNews* "Spot the signs of a Stroke April - June 2014
- *WellNews* "Women: There's a Day Just for You July - Sept 2014
- *WellNews* "Heart Help" July – Sept 2014
- Letter to Cardiologists referring patients to CHF class July 2014
- *WellNews* " Two hearts Two Wake-up Calls Oct – Dec 2014
- ***WellNews* "Stroke Recovery Last Oct - Dec 2014**
- *WellNews* "Making a Leap forward after Stroke Jan – March 2015

Continue systematic approach by the hospital to identify and track all congestive heart failure patients who are admitted.

- ENSPIRE coach, Amy Topp reaches out to CHF patients for follow up and discuss CHF class ongoing

Discharge planning will start at admission and will involve coaching and follow-up services with the goal to improve quality of life for the patient and reduction of ED visits and readmissions.

- Community Health Worker program implemented April 2014
- ENSPIRE program implemented with RN Amy Topp ongoing

Research the feasibility of starting a Heart Failure clinic through utilization of the WKU Mobile Health Unit.

- Initial meeting with Matt Hunt April 2013
- Not feasible at this time but partnered to offer HbA1c screenings to rural communities

Committee for Chest Pain Accreditation/Stroke Center Accreditation Committee and Surveys

- Meeting monthly

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

STRATEGY 2.4 – PREVENTIVE CARE & DISEASE MANAGEMENT: DRUG AND ALCOHOL ABUSE & ADDICTION

Work in conjunction with community partners to educate adults and children about hazards of drugs and alcohol abuse through community forum.

- Planning Substance Abuse Forum (Warren, Simpson, Allen Counties) planning for April 2015
Contact Eric Gregory
- ENSPIRE health coaching for CHC employees April 2014
- CHC benefit health screenings March 2014
- Faith Coalition Meeting regarding prescription drugs in Allen Co October 2014

Provide drug and alcohol abuse & addiction educational materials at the Health & Wellness Center and at community outreach events including a Women-in-Charge Luncheon in 2013.

- Women-in-Charge Luncheon completed in 2013 ongoing
- Prescription Drug Abuse Materials at Health & Wellness Center January - March 2014
- *WellNews* "Skipped Prescriptions Pose a Major Health Threat" February 2014
- Ask the Pharmacist April 2014 – June 2014
- *WellNews* "Recognizing Signs of a Drinking Problem" planning
- Give Me a Reason campaign

Participate in the National Drug Take Back Initiative by promoting National Drug Take Back Days to hospital employees, patrons at the Health & Wellness Center and to businesses through Worksite Wellness.

- Market the locations and the initiative in *WellNews* in 2014
- *Wellnews* Lock your meds day and drop off locations for prescription drugs October 2014

CME program for physicians on Trends in Drug Abuse.

- CME program utilizing KASPER
- Lisa Hyman – legislation on KASPER report update March 2014

STRATEGY 2.5 – PREVENTIVE CARE & DISEASE MANAGEMENT: CANCER

Provide information regarding the fast and effective mammography screenings available at The Medical Center at Scottsville. October 2014

Educate providers on the importance of women's health and the need to order Mammography Screenings. October 2014

Provide education on the hazards of smoking specific to lung cancer (as well as stroke and heart disease) through community outreach events such as the Health & Wellness Expo, Men's Health Event, Women's Conference, Medical Center at Scottsville Health Fair, and through Worksite Wellness and Speakers Bureau.

- Health & Wellness Expo (Lung Health Screenings) January 2014
- Worksite Wellness Boards: Available Lung CT Scan Promotion March 2014
- Chandler Park Assisted Living: Cancer Prevention Presentation August 2014
- TMC is offering low-dose CT scans that can detect early stage lung cancer 2014 - ongoing
- Smoking surcharge applied to CHC employee benefit April 2014

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

- | | |
|---|------------------------|
| • Cooper Clayton Smoking Cessation classes at local health department | April 2014 |
| • ENSPIRE health coaching for CHC employees | April 2014 |
| • CHC benefit health screenings | March 2014 |
| • WellNews "Smoke Alarm: Are you at Risk for Lung Cancer" | April - June 2014 |
| • Men's Health Conference | June 2014 |
| • WellNews: "What to know about your CT scans" | April – June 2014 |
| • Cancer Support Group | Monthly |
| • COPD class | June 2014 |
| • A Day Just for Women | Sept 2014 |
| • Plan to be Tobacco Free | November 2014 |
| • Wellness boards (obesity and cancer) | Aug 2014 |
| • Women's Conference | September 2014 |
| • Cancer support group | October –November 2014 |
| • FEAST (Food Allergy) walk(Smoking cessation, EHAC, stroke) | September 2014 |
| • Freedom From Smoking Facilitator Training | January 2015 |
| • Women in charge luncheon (Kyhealthnow) Stephanie Gibson, M.D. | January 2015 |
| • Wellness Boards restock (Smoking flyer) | March 2015 |
| • Barren River Adult Day Care (Warning signs of a stroke) | May 2015 |
| • Chandler Park Assisted Living (Stroke awareness) | May 2015 |
| • International Center (Stroke awareness) | May 2015 |
| • Promote Lung cancer screenings to be covered by insurance | June 2015 |
| • Freedom from Smoking | July 2015 |

CME and CEU's offered the following topics:

- | | |
|---|-------------|
| • Tumor Conference (CME) | |
| • Lung Cancer: Staging, Treatment, and Outcomes (CME and CEU) | August 2014 |
| • Brain and Spine (CME) | |
| • Oncology Certification Review Course (CEU) | |

Work in conjunction with community partners for implementation of smoke free environments throughout the community.

- | | |
|--|-----------|
| • Worksite Wellness Council Website launched September 2013 | ongoing |
| • Kentucky Cancer Program: ASPIRE Program began December 2013 | ongoing |
| • Work with Barren River District Health Department to facilitate Cooper Clayton Smoking Cessation Classes | ongoing |
| • Barren River Smoke – Free Coalition | ongoing |
| • Letter to family physicians and OB/GYN to refer patients to Quit Now Kentucky | July 2014 |

Provide Cooper Clayton Smoking Cessation Classes at The Medical Center at Scottsville.

- | | |
|--|------------|
| • Through the Allen County Health Department | April 2014 |
|--|------------|

Commission on Cancer/Survey

- | | |
|--------------------------------|-----------|
| • Meeting | quarterly |
| • Focus will be on Lung Cancer | 2014 |

STRATEGY 2.6 – PREVENTIVE CARE & DISEASE MANAGEMENT: MOTOR VEHICLE CRASH DEATH RATE

THE MEDICAL CENTER AT SCOTTSVILLE CHNA STRATEGIC IMPLEMENTATION PLAN 2013-2015

Work in conjunction with community partners to educate adults and children on the importance of safe driving and seatbelt use.

- Distracted Driving Tour for High School Students March 2014

Provide education on not texting and driving through awareness initiatives.

- Coordinated Distracted Driving Program at Allen County High School March 2014

Participate with the Governor’s pledge against texting while driving, by offering the window decals that feature the message “No Text on Board.”

- Researching similar program called “It can wait”
- No Text on Board decals distributed at Fall Health Fair October 2015

Support and participate with Mothers Against Drunk Driving (MADD) and other organizations that bring awareness to driving under the influence.

- No MADD organization in the area, this needs to be amended to state that

STRATEGY 3 – ACCESS TO CARE

Promote utilization of the Rural Health Clinic services in lieu of ED visits through community and worksite education when appropriate. ongoing

- Added providers in Scottsville
- Advertising at health fairs
- Health information provided on rural health clinic services at Jacksonian days

Work in conjunction with community health partners to develop directory of available health services and resources for the community.

- Bill Singletary, discharge planners, social workers utilize directory resources ongoing
- Worksite Wellness Council: Worksite Wellness Resource Website ongoing
- Worksite Wellness Workshop to Promote Resources: OHP January 2014
- BRDHD and BRCHPC developing at resource guide for CHW April 2014

Research feasibility of working in conjunction with WKU Mobile Health Unit to provide preventative and limited primary care to underserved areas.

- Free Blood Sugar Screenings at The Core in Scottsville August 2014
- TMC purchased modems to transmit EKG patients to TMC from rural areas 2014 - ongoing